



EXHIBITOR REGISTRATION

DESIGN + ART MART

at the
**10th Annual Indian
Wells Arts Festival**

April 6, 7, 8, 2012



"Festival visitors are among the most approachable of customers; relaxed and open to new ideas...often spending long hours at events over multiple days with no personal agendas, curious and receptive to sponsor and product ideas." – International Festival & Events Association.

Rated "Best of the Best" by Palm Springs Life magazine, the Indian Wells Arts Festival is ranked in the top 100 fine art and fine craft shows in the nation by Sunshine Artist magazine.

- Design/Product Display
- Demonstrations
- Drawings & Prizes
- Meet & Greet
- Business Recognition
- Networking/Lead Generation

Introduce your company to thousands of potential customers.

Provide valuable information and fresh, high-quality products and services to homeowners seeking assistance with their remodeling, decorating and home improvement needs.

For three days the Indian Wells Tennis Garden transforms into a festive artisan village. Over 200 juried artists from across the country participate in this event which boasted over \$700,000 in art sales last year with an audience of approximately 9,000 visitors.

The festival takes place in the garden plaza of the \$75 million, state-of-the-art Indian Wells Tennis Garden, and home of the BNP Paribas Tennis Tournament. Indian Wells is in the heart of the Palm Springs Desert Resort Communities.

Visit www.indianwellsartsfestival.com

FEES: \$1,000.00 due in full – your check is held until acceptance notification.

Includes a required 10 x 10 canopy/ tent

Commission on Sales is waived

Commission on Sales is NOT waived

PARTICIPATION

Submit brochures and information which will be distributed and booth design concept.

Provide a statement of information on the services or products of your business.

Will your display represent:

- Designer/Decorator
- Products/Landscape/Outdoor
- Products/Indoor
- Solar/Green

- Tables, chairs and display walls are not provided, but can be rented
- Overnight security
- "Whisper" generators ONLY
- Thursday set-up – you must participate for all three days

PROCEDURES

Upon receipt of your application and after selection of your product/services for participation, you will be notified of acceptance and event procedures.

Produced by:

Dianne Funk Productions

Info@IndianWellsArtsFestival.com

760-346-0042

Deadline: March 7, 2012 Send completed application to:

Indian Wells Arts Festival Exhibitors PO Box 62 Palm Desert, CA 92261

Exhibitor space is limited. Applications are reviewed for acceptance on a first-come first-served basis.

NAME _____

BUSINESS NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **CELL** _____

EMAIL _____ **www.** _____

PRODUCTS/ PRICE _____

YES, I will be selling a product **YES**, I will be using a "whisper" generator

YES, I have enclosed fees, product samples, literature and concept design/ booth photo for consideration

I understand Indian Wells Arts Festival does not provide property or liability insurance for participants and that I should do so at my own expense. Through this agreement, I expressly release and agree to hold harmless Dianne Funk Enterprises, Inc., Desert Champions LLC, and all representatives, volunteers and sponsors of the event from any and all liability and responsibility for damages including but not limited to: loss suffered before, during or after the event, or as a result of the display of my product, equipment and materials.

I will abide by show regulations and understand there are no refunds due to inclement weather.

SIGNATURE: _____ **DATE** _____

Questions call 760-346-0042 or visit www.IndianWellsArtsFestival.com Dianne Funk Enterprises, Inc ©2011